



BELIZE [ENTRECON]

8:00 **Registration**

9:00 **Official Opening of ENTRECON**
National Anthem

9:05 **Prayer**
Mr. Kerm Thimbrel

9:10 **Opening Address:**
Hon. Tracy Taegar-Panton, Minister of State,
Ministry of Economic Development, Petroleum,
Investment, Trade and Commerce

9:25 **Remarks:**
Mr. Duane Belisle, Chief Executive Officer,
Ministry of Investment, Trade and Commerce, and
Chair, BELTRAIDE Board of Directors

9:35 **"Speed Meeting: The Importance of
Networking"**
Christine Smith, Manager of BTEC, BELTRAIDE

9:40 **International Speaker: "Create 2 Elevate"**
Dr. Kent J Wessinger, PHD Strategic Entrepreneur,
Create 2 Elevate Labs

10:30 **Coffee Break and Networking**

10:45 **Session 1: "Building Competiveness Through
Knowledge Transfer"**

Panelists:

Mrs. Bryn West, Political Officer, US Embassy, Belize
Dr. Osmond Martinez, Professor Entrepreneurship,
Galen University

Mr. Jaime Williams, Branch Manager (Belize City),
Development Finance Corporation

Ms. Sonia Ceballos, Chief Technology Officer, Digi

Moderator:

Ms. Shahera McKoy, Manager of EXPORTBelize,
BELTRAIDE

11:15 **Opportunity Generation and Early Business
Development | My Story**
Eider Romero, Owner, ER's Icy Treats

11:30 **Session 2: "Business Models (Growth,
Performance, and Internationalization)"**

Panelists:

Mr. Andy Sutherland, Director, Directorate General
for Foreign Trade, Ministry of Investment, Trade
and Commerce

Ms. Olabimpe Akinkole, Deputy Registrar, BELIPO

Mrs. Janine Montenegro – Managing Director,
Belize Virtual Center

Ms. Umeeda Switlo, Co Founder, Naledo Foods
and Beverage Inc.

Moderator:

Dr. Leroy Almendarez, Executive Director,
BELTRAIDE

12:00 Lunch

1:30 Ice Breaker

Christine Smith, Manager of BTEC, BELTRAIDE

1:40 International Speaker:

Mr. Gregory W. Berg, CPWA, CRPC, CPFA, Wealth Management Advisor,
Vice President, Merrill Lynch

2:25 Opportunity Generation and Early Business Development | My Story

Dr. Rene Villanueva, Managing Director, RSV Limited

2:45 Coffee Break and Networking

3:00 Session 3: Business Hackathon

Mr. Tomas Gongora, Sr., Sr Marketing & Information Officer, BELTRAIDE

3:05 Introduction of Team Solution: "A Minute to Win It"

- BHS Hackers: MedAssist
- LXJ Code: UM+
- SAI-Info Tech: 501 Health

3:10 Judges feedback on the Hackathon

Mr. Mervin Budram, C.E.O, TAS Belize

3:15 Presentation of Award by Belize Medical Associates, Atlantic Bank, Galen University

3:30 Scholarship Announcement Raffle

Dr. Eve Aird, Provost, Galen University

3:45 Presentation of Appreciation Tokens

3:50 Closing Remarks:

Dr. Leroy Almendarez, Executive Director, BELTRAIDE

4:30 Networking and Cocktail mixer

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